Unit 1 Diagnostic Assessment Review

**Questions:**

Word’s meaning based on the context it is used.

Inferring character emotions based on what happens in the text

Sentences that prove character emotions

Effect of syntax

Imagery and how it conveys an effect

Reading a text and making inferences about characters, ideas, emotions, etc.

Will give you advertising techniques with different names and you will align them with ad techniques you have already learned

Primary purpose of a paragraph

Comparisons of two different things

Rhetorical appeals

Read an interview and explain the purpose of the interview and target audience

Making connections with the passage

Open ended and close ended questions—what is the purpose of each. Why did the interviewer ask that particular question?

What does the word “Subliminal” mean?

Statement describing the voice of the interviewee

Writing sentences correctly:

* Punctuation
* Direct quotes usage
* Grammar

Combining sentences—Example: turning simple sentences into a complex sentence

Balanced, Cumulative, Periodic Sentences—what are they?

Re-writing sentences so they are one of the above (balanced, cumulative, periodic)

Academic Vocabulary to Review---Define

Syntax

Tone

Advertising Techniques (all of them)  
Rhetorical Appeals (all of them)

Subliminally

Balanced Sentence

Periodic Sentence

Cumulative Sentence

Target Audience

Purpose

Voice